



SARDAGNE
en liberté

Our approach :

Sardaigne en Liberté is the first operator in Sardinia committed to an eco-responsible, fair and ethical tourism.

⇒ **Eco-responsible because we ensure to**

- Involve local actors and local communities in the development, implementation, and supervision of our trips.
- Minimize the impact of our activity on the environment while respecting nature during our visit (systematic collection of waste)
- Preserve natural spaces and resources

⇒ **• Fair because we ensure to**

- Respect and enhance the cultures, traditions and ways of living of the local populations
- Correctly inform our customers about all the good habits of a hiker and a responsible traveler

⇒ **Ethics because we**

- Ensure fair and equitably distributed remuneration for all players
- Support our partners in their development
- Promote the necessary training by improving the skills of the workers

Our commitments in practise :

- Local development and presence of an economic activity in rural mountain areas, through the participation of GAL (local action groups), local communities and the European INTERREG project concerning the tourism development in internal areas of Sardinia
- A responsible tourism approach in the province of Nuoro (inland Sardinia) directly involving local administrations and players in themed stays.
- We are creating a network of ecotourism players to promote this kind of tourism.
- Participation in maintaining Sardinian biodiversity: trail cleaning operations during our trips and sometimes with the help of our donkeys.
- Development of a partnership with the Forest Office and a local ecological association to finance reforestation operations on parts of the island ravaged by fires.
- The implementation of the first territorial carbon offset in Sardinia which made it possible to develop the concept on the scale of the island.
- Building partnerships with the Sardinian association AGUGLIASTRA to help enhance Sardinian cultural heritage through the operation "adopt a nuraghe" and with an association of Cagliari to preserve the Sardinian coasts from the overbuilding.
- Promoting Sardinian traditions and culture through the project "tramudas, transumanza in Sardegna" in collaboration with the Slow Food Ogliastra association to enhance awareness of transhumance, recently recognized by UNESCO as part of the heritage of humanity.
- We encourage the purchase of products from local organic agriculture (km zero, as we say in Italy) and the development of collaboration with circular economy players, in particular with the SLOW FOOD movement.
- Involvement of small producers, shepherds, farmers, wine or oil producers ... During our stays we create convivial moments, together with our customers and producers, during which we assist and participate in the production methods and taste, of course !
- Use of glass, water bottles and other recyclable materials and maximum attention to food waste during our stays.
- We promote low environmental impact travel by offering holidays with slow travel means such as trekking, walks with Sardinian donkeys, bicycles, sailing boats or green trains.
- Development of experience tourism through small groups, creating opportunities for meeting and interacting with the local population (cooking lessons, workshops of artisan products....)

Our values also pass through :

Member of the Italian association of responsible tourism, **AITR** and collaboration with **Italia Che Cambia**.

In France, with the participation to Sardinian associations and in collaboration with ecotourism actors, in particular the VVE (voyageurs et voyagistes éco responsables) association.